



# PILLARS OF EMPOWERMENT:

## THE CORNERSTONE CORPORATE PARTNERS PROGRAM



# Case for Support

## *Empowering Lives, Strengthening Communities: Partner with Cornerstone*

For over fifty years, Cornerstone Montgomery has been a trusted partner in the journey to recovery for thousands of individuals across Maryland. As a leading mental health provider, we address critical needs in mental health and recovery through services that span from residential crisis care to programs promoting employment, wellness, and independence.

Your corporate sponsorship plays a vital role in bridging gaps and creating pathways to wellness for those facing some of the highest barriers. By partnering with Cornerstone, you help us expand access to quality mental health care, empower individuals to lead fulfilling lives, and strengthen the resilience of our communities statewide.

Join us in building a brighter, healthier future. Your sponsorship supports essential services, sustains vital programs, and addresses our community's most pressing needs. Together, we can champion recovery and foster mental health and wellness for all.





# Why Corporations and Businesses Should Give

Corporate social responsibility has become a core component of successful business strategy, demonstrating a commitment to the well-being of society while enhancing brand reputation and fostering trust with customers and the community. By partnering with Cornerstone, corporations and businesses can play an impactful role in improving mental health outcomes across Maryland, providing critical support to individuals and families who face significant barriers to wellness and recovery.

Supporting Cornerstone not only advances your CSR goals but also brings tangible benefits to your company and employees. Engaging in philanthropy and community outreach boosts employee morale, encourages team-building through volunteer opportunities, and cultivates a culture of empathy and purpose within the workplace. Studies show that employees who work for socially responsible companies have higher job satisfaction and engagement, leading to improved retention and productivity. When you choose to give to Cornerstone, you're helping to create healthier communities, which benefits everyone, including your workforce and clientele.



# Corporate Sponsorship: Empowering Lives and Strengthening Communities

Your corporate sponsorship provides critical support for Cornerstone's mission, empowering us to drive meaningful change and address the most pressing needs of the individuals and families we serve. Your contribution sustains the essential programs and operations that make our work possible, supporting a variety of efforts, such as but not limited to:

- **Enhancing Community Outreach and Engagement:** Expanding access to resources, workshops, and support activities that foster belonging and promote recovery for those we serve.
- **Providing Opportunities for Youth:** Offering young people guidance and resources that help them build resilience, pursue educational and vocational aspirations, and transition successfully to independence.
- **Stabilizing Individuals in Crisis:** Delivering critical services and interventions that provide short-term stabilization and help individuals regain their footing during times of acute psychiatric or personal challenges.
- **Promoting Integrated Care:** Coordinating comprehensive wellness initiatives to address mental health, physical health, and overall well-being in a holistic manner.
- **Fostering Independence and Stability:** Helping individuals access opportunities for personal growth, meaningful employment, and long-term financial stability.
- **Encouraging Creative Expression and Growth:** Supporting innovative therapeutic approaches that foster recovery through art, fitness, and community engagement.
- **Promoting Wellness and Resilience:** Offering programs that nurture mental, emotional, and physical health, helping clients thrive as they rebuild their lives.

By aligning with Cornerstone, your company becomes an integral part of a compassionate movement to transform lives and strengthen communities. Your partnership helps us remain flexible and responsive, ensuring we can meet the evolving needs of those we serve while advancing corporate social responsibility goals.

Together, we can create lasting impact, building healthier communities and empowering individuals to achieve their fullest potential.

# About Cornerstone

Since 1971, Cornerstone has been committed to supporting individuals with mental health challenges and co-occurring substance use disorders across Maryland. With a comprehensive range of programs, we serve over 2,400 clients annually, providing life-changing services that include crisis intervention, integrated treatment, residential support, vocational rehabilitation, and wellness programs.

Our mission is to ensure every individual has the chance to thrive within their community. Through collaboration with our community, including corporate partners like you, we've helped thousands reclaim their independence and rediscover hope. Cornerstone's commitment to diversity, equity, and inclusion is embedded in every service we provide. As a registered 501(c)(3) nonprofit, we work tirelessly to address health disparities and advocate for the well-being of all. (EIN 52-0937199)

**Together, we are creating a world where every individual can lead a life of dignity, free from stigma, and full of possibility.**



# Why Partner with Cornerstone?

Your sponsorship strengthens Cornerstone's ability to deliver life-changing services to individuals and families in need.

Your support helps Cornerstone:

- Sustain essential mental health services.
- Promote resilience and recovery.
- Empower individuals to achieve independence.

As a partner, you will:

- Enhance your corporate social responsibility profile.
- Gain visibility as a community leader.
- Engage employees and customers through meaningful impact.

**Join us in building a stronger, healthier community.  
Thank you for partnering with Cornerstone!**



## **Cornerstone Sponsorship Package**

**Cornerstone invites corporate partners to join us in strengthening mental health and wellness across Maryland. Your sponsorship supports our general operating funds, enabling us to provide life-changing services, sustain vital programs, and address the most urgent needs in our community. Together, we can create healthier, stronger, and more resilient communities.**



## **\$50,000 - Visionary**

### **Benefits Include:**


- **10 Tickets to Annual Event or a Full Table with premier seating at our signature event.**
- **Exclusive Branding:**
  - **Name and logo placement on Cornerstone's website, annual report, newsletters, and all event materials.**
  - **Logo prominently displayed at Cornerstone Montgomery headquarters.**
  - **Logo featured in internal and external newsletters.**
- **Full-Page Feature in the "Gratitude Report": A dedicated section sharing the impact of your sponsorship, including testimonials and success stories.**
- **Plaque of Appreciation:**
  - **Displayed at Cornerstone's headquarters in recognition of your leadership support.**
- **Social Media and Media Recognition:**
  - **Eight dedicated social media posts throughout the year celebrating your partnership.**
  - **Recognition in press releases sent to local media outlets.**
- **Exclusive Leadership Access:**
  - **Invitations to CEO-hosted events, including a private roundtable with the Executive Leadership Team to discuss Cornerstone's initiatives.**
- **Recognition at Events: Acknowledgment as a leading supporter during all major events.**

**(Includes all benefits of lower levels.)**



**\$50k+**  
**Visionary**





## \$40,000 – Bearer of Potential

### Benefits Include:

- 8 Tickets to Annual Event with preferred seating.
- High-Visibility Branding:
  - Prominent logo placement on Cornerstone's website, newsletters, and event materials.
  - Logo displayed at Cornerstone Montgomery headquarters.
  - Logo featured in newsletters.
- Full-Page Feature in the "Gratitude Report":  
Highlighting your impact.
- Plaque of Appreciation: Presented to your organization.
- Social Media and Media Recognition:
  - Six dedicated social media posts throughout the year.
  - Recognition in press releases sent to local media outlets.
- VIP Event Access: Invitations to exclusive events and tours.

(Includes all benefits of lower levels.)

**\$40k+**  
**Bearer of**  
**Potential**

# \$30k+

## Bearer of Hope

\$30,000 – Bearer of Hope

**Benefits Include:**

- 6 Tickets to Annual Event with acknowledgement during the program.
- Prominent Branding:
  - Logo placement on the Cornerstone website, newsletters, and promotional materials.
  - Logo displayed at Cornerstone Montgomery headquarters.
- Feature in the "Gratitude Report": Highlighting your partnership.
- Social Media and Media Recognition:
  - Four dedicated social media posts celebrating your sponsorship.
  - Mention in press releases sent to local media outlets.
- Exclusive Facility Tour: CEO-hosted tour and meet-and-greet with program leaders.

(Includes all benefits of lower levels.)



# \$20k+

## Bearer of Wellness

### \$20,000 – Bearer of Wellness

#### Benefits Include:

- 4 Tickets to Annual Event with recognition.
- Logo Placement:
  - Acknowledgement on Cornerstone's website, newsletters, and event materials.
  - Logo displayed at Cornerstone Montgomery headquarters.
- Half-Page Feature in the "Gratitude Report": Celebrating your contribution.
- Social Media Recognition:
  - Two dedicated social media posts.
  - Mention in press releases sent to local media outlets.

(Includes all benefits of lower levels.)



# **\$15k+**

## **Bearer of Independence**

**\$15,000 – Bearer of Independence**

**Benefits Include:**

- **2 Tickets to Annual Event with acknowledgement in the program.**
- **Recognition in Digital and Print Materials: Your logo displayed on Cornerstone's website and newsletters.**
- **Quarter-Page Feature in the "Gratitude Report": Highlighting the impact of your support.**
- **Social Media Recognition: One dedicated post on Cornerstone's channels.**

**(Includes all benefits of lower levels.)**



# \$10k+

## Bearer of Creativity

### \$10,000 – Bearer of Creativity

#### Benefits Include:

- 2 Tickets to Annual Event with acknowledgement.
- Logo Placement: Recognition on the Cornerstone website and newsletters.
- Feature in the "Gratitude Report": Highlighting your commitment.
- Social Media Thank-You Post: Celebrating your support.

(Includes all benefits of lower levels.)



# **\$5k+**

## **Bearer of Resilience**

**\$5,000 – Bearer of Resilience**

**Benefits Include:**

- **Acknowledgment:** Listing in the "Gratitude Report," website, and newsletters.
- **Event Recognition:** Highlighted at community events.
- **Social Media Appreciation:** A thank-you post celebrating your partnership.



# **\$2.5k+**

## **Bearer of Support**

**\$2,500 – Bearer of Support**

**Benefits Include:**

- **Recognition:** Listing on Cornerstone's website and in the "Gratitude Report."
- **Event Invitations:** Acknowledgment at select community events.
- **Social Media Shout-Out:** Celebrating your support.





# **\$2k+** **Bearer of** **Compassion**

**\$2,000 – Bearer of Compassion**

**Benefits Include:**

- **Acknowledgement:** Your name listed on Cornerstone's website and in the "Gratitude Report."
- **Social Media Thank-You Post:** Highlighting your generosity.







### **\$1,000 – Bearer of Community**

#### **Benefits Include:**

- **Website Recognition:** Listing as a community partner on Cornerstone's website.
- **Mention in the "Gratitude Report":** Honoring your contribution.
- **Social Media Thank-You Post:** Celebrating your support.

**\$1k+**  
**Bearer of  
Community**



# **\$500+** **Bearer of** **Hopeful** **Futures**

**\$500 – Bearer of Hopeful Futures**

**Benefits Include:**

- **Acknowledgement:** Your name listed on Cornerstone's website and in the "Gratitude Report."
- **Social Media Thank-You Post:** Recognizing your generosity.

# Custom Sponsorship Packages

If your organization wishes to earmark its sponsorship for a specific program or initiative, Cornerstone is pleased to collaborate with you to create a customized sponsorship package.

Customized packages may include additional benefits such as:

- Exclusive branding opportunities.
- Tailored engagement events.
- Personalized impact reports showcasing the results of your investment.
- To discuss custom sponsorship options, please contact:

**Quincy Inman**

**Director of Development and Communication**

**Email: [quincy.inman@cornerstonemontgomery.org](mailto:quincy.inman@cornerstonemontgomery.org)**

**Phone: o: 301-715-3673 x 23266 / m: 240-994-0502**



# Custom Sponsorship Packages

## Sponsorship Opportunity:

### Adopt a Residential Rehabilitation Program (RRP) Home

By adopting one of Cornerstone's Residential Rehabilitation Program (RRP) homes, your company can make a direct and tangible impact on the lives of individuals striving for independence. Sponsorship of a home provides funding for ongoing maintenance, essential upgrades, and furnishings that create a safe and supportive living environment. Adopt-a-Home sponsors will receive:

- Acknowledgment on Cornerstone's website and annual report.
- Customized signage at the sponsored home, recognizing your company's support.
- Updates on the residents' progress and the impact of your sponsorship.
- Opportunities for your team to participate in volunteer days at the home.



